

## Chapter 7 Lecture Notes

### Scatterplots, Association and Correlation

We will now focus on the relationship between two variables. We distinguish two types of variables:

Response Variable

Explanatory Variable

Examples:

Example:

A real estate agent is interested in relating the price of a home to the number of bedrooms. In this situation, which variable would be considered the response variable?

Response Variable:

Explanatory Variable:

Graphing two quantitative variables:

When both the explanatory and response variables are quantitative, we can display them using a **scatterplot**.

Explanatory variable:

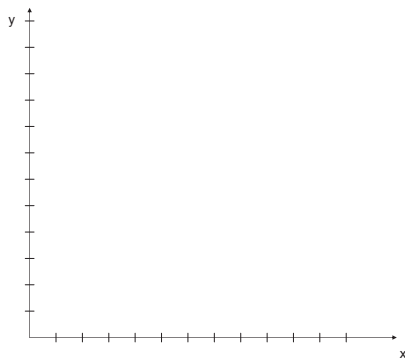
Response Variable:

1

2

EXAMPLE: height (in.) and weight (lbs.) of 5 Stat 101 students

Height (x)	63	64	70	72	78
Weight (y)	115	130	150	170	190

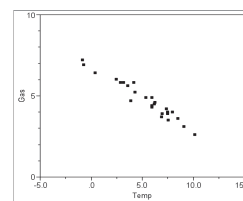


Describing Scatterplots: The four things to mention when describing a scatterplot.

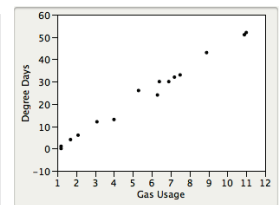
(1.) Direction

Positive Association

Negative Association



(a) Negative Association

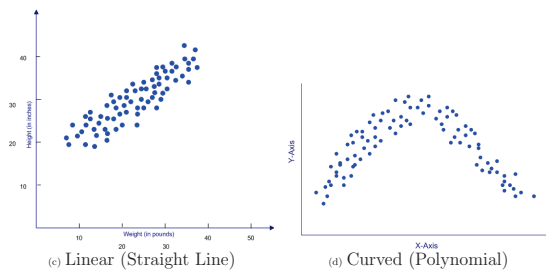


(b) Positive Association

3

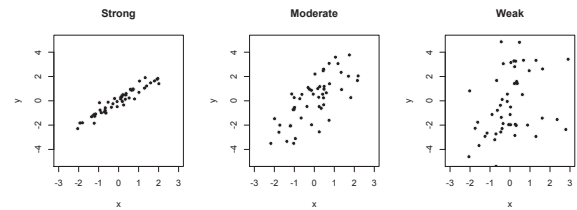
4

(2.) Form



5

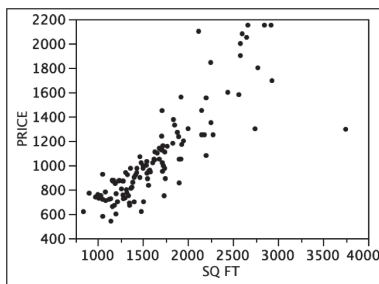
• Strength



• Outliers

6

Example Describing a Scatterplot:  
House Price (\$) and Size of house (sq. ft.)



Form:

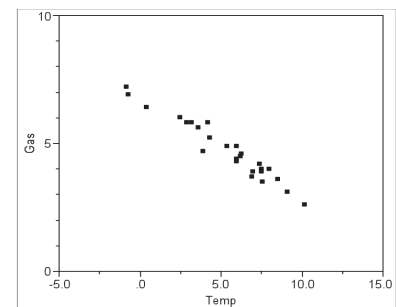
Strength:

Direction:

Outliers:

7

Example Describing a Scatterplot:  
Outside Temp (C) and Natural Gas Used (1000ft<sup>3</sup>)



Form:

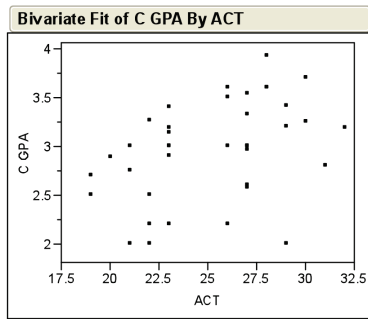
Strength:

Direction:

Outliers:

8

## Example Describing a Scatterplot:



Form:

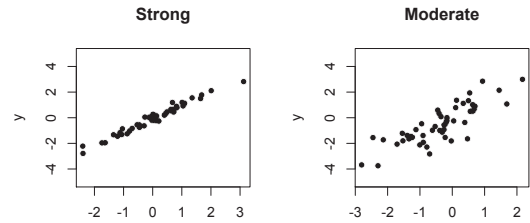
Strength:

Direction:

Outliers:

9

## Correlation



How can we quantify the strength of a linear relationship?

Correlation:

10

## PROPERTIES

- denoted by  $r$
- The sign of  $r$  indicates the directions of the association.

$r > 0$  \_\_\_\_\_

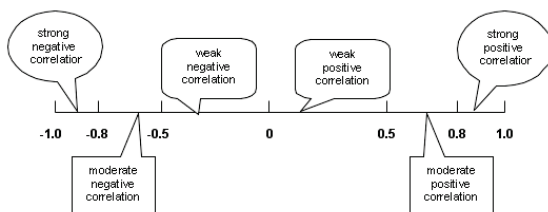
$r < 0$  \_\_\_\_\_

- $r$  ranges in value from -1 to 1

\_\_\_\_\_ indicates a straight, increasing line

\_\_\_\_\_ indicates a straight, decreasing line

\_\_\_\_\_ indicates no **linear** relationship



11

## How to Calculate $r$

$$r = \frac{1}{n-1} \left( \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{s_x s_y} \right)$$

Where

$$s_x = \sqrt{\frac{\sum (x_i - \bar{x})^2}{n-1}} \quad s_y = \sqrt{\frac{\sum (y_i - \bar{y})^2}{n-1}}$$

12

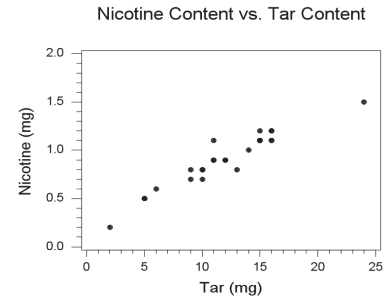
EXAMPLE: Calculating  $r$  with height (in.) and weight (lbs.) of  $n = 5$  Stat 101 students.

Height (x)	63	64	70	72	78
Weight (y)	115	130	150	170	190

Some other useful information:

$$\Sigma(x - \bar{x})(y - \bar{y}) = 728 \quad s_x = 6.148 \quad s_y = 30.08$$

Example Describing a Scatterplot:



$$r=0.956$$

### Lurking Variables

- Association does not imply causation.
- Variables other than the two in the scatterplot can affect the relationship between the two variables.
- There is a strong positive correlation between the number of crimes committed in communities and the number of 2<sup>nd</sup> graders in those communities.
- Beware of lurking variables.